



KLAS

Mike Jones

K-WAS

National

Primary AE:	Mike Jones
Sales Office:	K-WAS
Sales Region:	National

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	139	\$69,835.00	\$59,359.75

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	139	\$69,835.00	\$59,359.75	0.00
Totals	139	\$69,835.00	\$59,359.75	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$69,835.00
Market	100%	\$232,783.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$58,195.83
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$11,639.17
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	10/09/12	10/12/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	-TWTF--	:30	5	\$25.00	LV3	0.00 NM	5	\$125.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-TWTF--		5		\$25.00		0.00				
E 2	8	10/15/12	10/15/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	M-----	:30	2	\$25.00	LV3	0.00 NM	2	\$50.00

Order / Rev: 37381
 Alt Order #: 08863441
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Berkley, Shelley - D-USS
 Product Desc: BERKLEY/SENATE/D
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	10/15/12	10/15/12	Price Is Right Price Is Right	CM	10-11a M-----	:30	1	\$400.00	LV3	0.00	NM	1	\$400.00
PRICE RITE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$400.00		0.00			
E 15	8	10/09/12	10/12/12	Live w/Kelly Live w/Kelly	CM	9-10a -TWTF--	:30	4	\$275.00	LV3	0.00	NM	4	\$1,100.00
KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$275.00		0.00			
E 16	8	10/15/12	10/15/12	Live w/Kelly Live w/Kelly	CM	9-10a M-----	:30	1	\$275.00	LV3	0.00	NM	1	\$275.00
KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$275.00		0.00			
E 18	8	10/15/12	10/15/12	Y&R Young & Restless	CM	11a-12p M-----	:30	2	\$500.00	LV3	0.00	NM	2	\$1,000.00
YNG & RSTLSS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				2	\$500.00		0.00			
E 20	8	10/13/12	10/13/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S-	:30	2	\$185.00	LV3	0.00	NM	2	\$370.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$185.00		0.00			
E 21	8	10/09/12	10/12/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p -TWTF--	:30	8	\$400.00	LV3	0.00	NM	8	\$3,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$400.00		0.00			
E 22	8	10/15/12	10/15/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p M-----	:30	2	\$400.00	LV3	0.00	NM	2	\$800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				2	\$400.00		0.00			
E 23	8	10/09/12	10/12/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p -TWTF-- (4:30 PM-5:00 PM)	:30	8	\$350.00	LV3	0.00	NM	8	\$2,800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--				8	\$350.00		0.00			
E 24	8	10/15/12	10/15/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p M----- (4:30 PM-5:00 PM)	:30	2	\$350.00	LV3	0.00	NM	2	\$700.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				2	\$350.00		0.00			
E 25	8	10/13/12	10/13/12	Sat 7-8p - ET Wknd The Insider Weekend	CM	7p-730p -----S-	:30	1	\$165.00	LV3	0.00	NM	1	\$165.00
ET WKND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$165.00		0.00			
E 26	8	10/09/12	10/12/12	7-8p Rotator 7-8p Rotator	CM	7-8p -TWTF--	:30	3	\$300.00	LV3	0.00	NM	3	\$900.00
ET/INSDR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--				3	\$300.00		0.00			
E 27	8	10/15/12	10/15/12	7-8p Rotator 7-8p Rotator	CM	7-8p M-----	:30	2	\$300.00	LV3	0.00	NM	2	\$600.00
ET/INSDR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				2	\$300.00		0.00			
E 28	8	10/09/12	10/12/12		CM	630-7p -TWTF--	:30	1	\$275.00	LV3	0.00	NM	1	\$275.00

Order / Rev: 37381
 Alt Order #: 08863441
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Berkley, Shelley - D-USS
 Product Desc: BERKLEY/SENATE/D
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
630-7p Inside Edition Inside Edition														
INS EDIT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--				1	\$275.00		0.00			
E 29	8	10/15/12	10/15/12	630-7p Inside Edition Inside Edition	CM	630-7p M-----	:30	1	\$275.00	LV3	0.00	NM	1	\$275.00
INS EDIT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$275.00		0.00			
E 30	8	10/09/12	10/09/12	Tue 8-9p NCIS	CM	8-9p -T-----	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
NCIS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$12,000.00		0.00			
E 31	8	10/09/12	10/09/12	Tue 10-11p Vegas	CM	10-11p -T-----	:30	1	\$1,300.00	LV3	0.00	NM	1	\$1,300.00
VEGAS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,300.00		0.00			
E 32	8	10/09/12	10/09/12	Tue 9-10p NCIS: LA	CM	9-10p -T-----	:30	1	\$2,000.00	LV3	0.00	NM	1	\$2,000.00
NCIS LA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$2,000.00		0.00			
E 33	8	10/11/12	10/11/12	Thu 9-10p Person Of Interest	CM	9-10p ---T---	:30	2	\$1,800.00	LV3	0.00	NM	2	\$3,600.00
PERS OF INT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				2	\$1,800.00		0.00			
E 34	8	10/14/12	10/14/12	Sun 7-8p 60 Minutes	CM	7-8p -----S	:30	1	\$1,300.00	LV3	0.00	NM	1	\$1,300.00
60 MIN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,300.00		0.00			
E 37	8	10/14/12	10/14/12	Sun 10-11p The Mentalist	CM	10-11p -----S	:30	1	\$1,900.00	LV3	0.00	NM	1	\$1,900.00
MENTALIST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,900.00		0.00			
E 38	8	10/12/12	10/12/12	Fri 10-11p Blue Bloods	CM	10-11p ----F--	:30	1	\$1,400.00	LV3	0.00	NM	1	\$1,400.00
BLUE BLOODS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,400.00		0.00			
E 39	8	10/12/12	10/12/12	Fri 9-10p Made In Jersey	CM	9-10p ----F--	:30	1	\$1,200.00	LV3	0.00	NM	1	\$1,200.00
MD IN JRSY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,200.00		0.00			
E 40	8	10/14/12	10/14/12	Sun 9-10p The Good Wife	CM	9-10p -----S	:30	1	\$1,400.00	LV3	0.00	NM	1	\$1,400.00
GD WIFE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,400.00		0.00			
E 41	8	10/12/12	10/12/12	Fri 8-9p CSI: NY	CM	8-9p ----F--	:30	1	\$1,200.00	LV3	0.00	NM	1	\$1,200.00
CSI: NY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,200.00		0.00			
E 42	8	10/15/12	10/15/12	8-9p M-----	CM	8-9p M-----	:30	1	\$1,600.00	LV3	0.00	NM	1	\$1,600.00

Order / Rev: 37381
Alt Order #: 08863441
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Berkley, Shelley - D-USS
Product Desc: BERKLEY/SENATE/D
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 55	8	10/09/12	10/12/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p -TWTF--	:30	4	\$500.00	LV3	0.00	NM	4	\$2,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$500.00		0.00			
E 56	8	10/15/12	10/15/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p M-----	:30	1	\$500.00	LV3	0.00	NM	1	\$500.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$500.00		0.00			
E 57	8	10/14/12	10/14/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morn-----S	:30	2	\$215.00	LV3	0.00	NM	2	\$430.00
SUN MRN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				2	\$215.00		0.00			
E 58	8	10/14/12	10/14/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	1	\$215.00	LV3	0.00	NM	1	\$215.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$215.00		0.00			
E 59	8	10/14/12	10/14/12	Face The Nation Face The Nation	CM	Face The Nation -----S	:30	1	\$265.00	LV3	0.00	NM	1	\$265.00
FACE NATN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$265.00		0.00			
N 61	8	10/09/12	10/14/12	Thu 10-11p ET	CM	10-11p ---T--- (10:00 PM-10:30 PM)	:30	1	\$300.00	LV3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$300.00		0.00			
N 62	8	10/09/12	10/14/12	Thu 10-11p Inside Edition	CM	10-11p ---T--- (10:30 PM-11:00 PM)	:30	1	\$275.00	LV3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$275.00		0.00			
N 63	8	10/09/12	10/14/12	ACC Football ACC Football	CM	930a-12pm -----SS	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----SS				2	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/08/12-10/14/12		ACC Football	930a-12pm		-----SaSu	:30	(\$300.00)		0.00	NM		
See MG 63.3 [due placed on wrong day, move to Sa 10/13, dsc]														
3	8	10/13/12-10/13/12		ACC Football	930a-12pm		-----Sa--	:30	\$300.00		0.00	NM		
Ⓜ MG for 63.1 10/14														
N 64	8	10/09/12	10/14/12	Sat Prime Special KLAS Movie	CM	7-11p -----S- (8:00 PM-10:00 PM)	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$500.00		0.00			
N 65	8	10/09/12	10/14/12	137-237a M-F Elec Plyg Electric Playground	CM	137-207a -TWTF--	:30	1	\$30.00	LV3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--				1	\$30.00		0.00			
Totals													139	\$69,835.00